

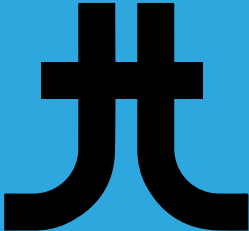
# Hello

**special for Tectum**

**Kazan 2018**



logo



tectum

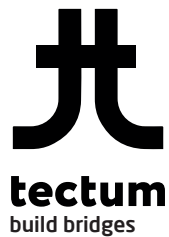


| tagline

**build bridges**

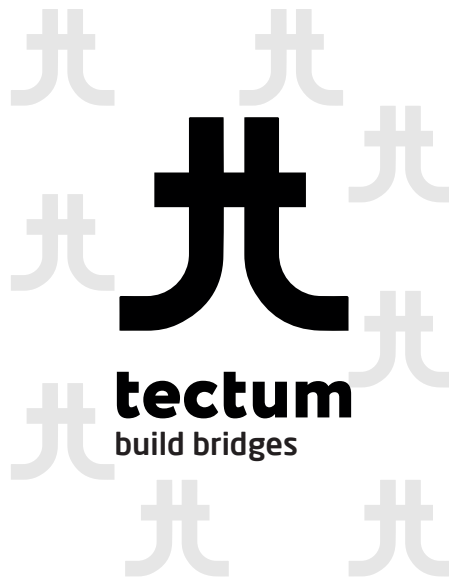


# |options



**using**

safety zone



|collor

white  
background

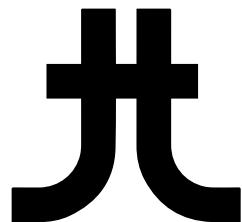


|                                                                                    |       |                                                                                    |       |
|------------------------------------------------------------------------------------|-------|------------------------------------------------------------------------------------|-------|
|  | R 31  |  | R 183 |
|                                                                                    | G 21  |                                                                                    | G 151 |
|                                                                                    | B 20  |                                                                                    | B 100 |
|                                                                                    |       |                                                                                    |       |
|                                                                                    | C 67% |                                                                                    | C 25% |
|                                                                                    | M 72% |                                                                                    | M 36% |
|                                                                                    | Y 62% |                                                                                    | Y 63% |
|                                                                                    | K 86% |                                                                                    | K 13% |

|light  
background



| fonts



**tectum**  
build bridges

**first**

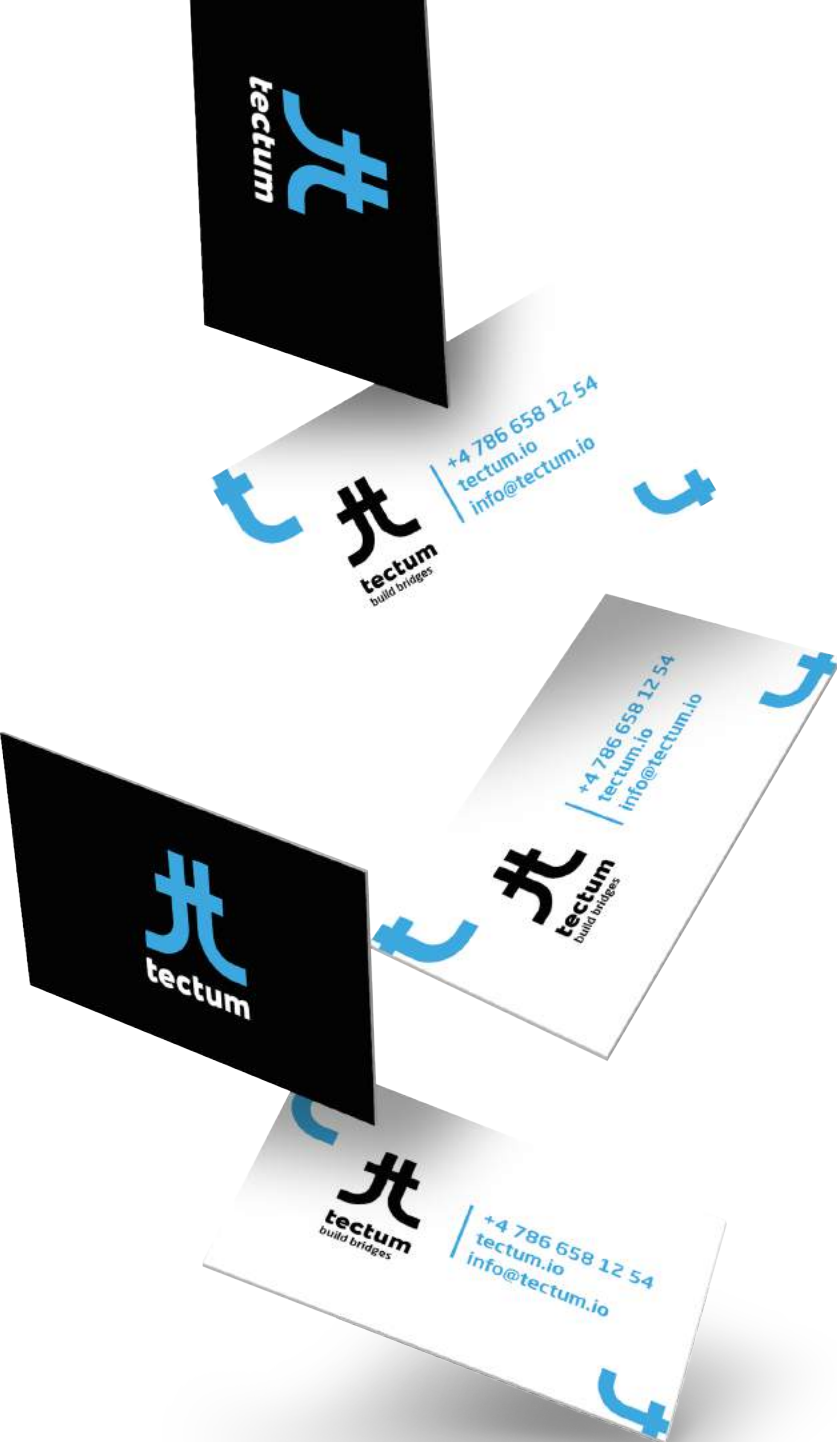
**Cicre**

qwertyuiopasdfghjklzxcvbnm  
QWERTYUIOPASDFGHJKLZXCVBNM

**second**

**Neo Sans Pro**

qwertyuiopasdfghjklzxcvbnm  
QWERTYUIOPASDFGHJKLZXCVBNM



visit  
card

folder  
for  
documents



water  
bottle



corporate  
car



bag for  
gift



phone  
case



# Happy New Year!



special for **Tectum**  
Kazan 2018

Thanks for  
attention

